



## SPECIAL CHRISTMAS LECTURE

African Peoples Advocacy cordially invites you to its special Christmas lecture

### Pitching Africa: The Untapped Market Potential of African History and Culture

#### Discussants:

- **Washington Kapapiro** –Chair, Association for African Owned Enterprises
- **Earnest Ekokobe** –CEO, Deo Gratias Ltd

#### Keynote Lecture by:

**Chantal Aboa** –Writer, Human Rights Activist and Director, African Peoples Advocacy

#### Moderator:

**Dr Seraphin Kamdem** –Lecturer, Department of Languages and Cultures of Africa, SOAS

**Venue:** Khalili Lecture Theatre, **Thornhaugh Street, Russell Square**, School of Oriental and African Studies, London, WC1H 0XG

**Date:** Wednesday, 19<sup>th</sup> December 2012

**Time:** 6.30pm – 9pm (registration begins at 6.30 so that the **event can start at 7pm PROMPT**)

**Entry: Free and Open to All**

However, you are actively encouraged to purchase signed copies of the recent children's novel of Chantal Aboa, **Bala in the Mali Kingdom**, which will be available on the day at the special Christmas discount price of £7.99 (down from £9.99) –African Peoples Advocacy is raising funds through sales of this book

**RSVP and Enquiries:** Please e-mail [info@apadvocacy.org](mailto:info@apadvocacy.org) or call (+44) (0) 1634 5736 19

# Pitching Africa: The Untapped Market Potential of African History and Culture

19<sup>th</sup> December 2012, Khalili Lecture Theatre, Thornhaugh Street, Russell Square, School of Oriental and African Studies, London, WC1H 0XG- 6.30pm -9pm

## PROGRAMME

6.30 – 7.00 Arrival and registration

7.00– 7.02 Welcome by **Lateef Arowolo**, School of Oriental and African Studies

7.02 – 7.05 Introduction of the event by **Dr Seraphin Kamdem** (SOAS, Moderator)

7.05 – 7.15 Intervention by **Washington Kapapiro** (Chair, Association for African Owned Enterprises)

7.15 – 7.25 Intervention by **Earnest Ekokobe** (CEO, Deo Gratias Ltd)

7.25 – 7.50 Keynote lecture by **Chantal Aboa** (Writer, Human Rights Activist and Director, African Peoples Advocacy)

7.50 – 8.20 Questions and Answers

8.20 – 9.00 Refreshments, Book Signing, Networking and Departure

Background illustration: courtesy of Mbeng Pouka, Painter and Sculptor

**Special Thanks:** African Peoples Advocacy is extremely grateful to **the School of Oriental and African Studies and the Association for African Owned Enterprises** for their outstanding collaboration

